



VIA EXPRESS MAIL

Box RCE Honorable Commissioner for Patents Washington, D.C. 20231



RE:

Inventor: Todd R. Collart

TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT

OF AN ELECTRONIC STORAGE MEDIUM (as amended)

USSN: 09/295,856 Filed: April 21, 1999

Atty. Docket No.: IA 1506.01A US

Dear Sir:

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APR 1 2 2002

Technology Center 2100

Enclosed for filing please find the following:

1. Transmittal Form;

2. Fee Transmittal Form;

- 3. Request for Continued Examination Transmittal;
- 4. Amendment (Pages 1-12) including "Version with Markings to Show Changes Made" and Attachment A: Letter to Official Draftsman with substituted drawing sheets for Figs. 1, 2, 4 and 5;
- 5. Request for a Two-Month Extension of Time;

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- 6. Stamped, Self-Addressed Postcard (Control No. 3GQ6M8); and
- 7. Certificate of Express Mailing No. EL 443264734 US, dated April 9, 2002.

Please indicate on the enclosed postcard the date of receipt of the enclosed materials and mail this prepaid postcard to acknowledge receipt of this transmittal.

Very truly yours,

DISCOVISION ASSOCIATES

Steve A. Wong

Supervising Patent Attorney

INTELLECTUAL PROPERTY DEVELOPMENT

SAW:jb

Enclosures

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ART			Application Number	09/295,856			
TRANSMITTAL FORM (to be used for all correspondence after initial filing)			Filing Date	4/21/99			
			First Named Inventor	Todd R. Collart			
			Group Art Unit	2121			
			Examiner Name	Rodriguez, P.			
Total Number o	f Pages in This Submission		Attorney Docket Number	er IA 1506.01A US			
•	EN	CLOS	URES (check all t	hat apply)			
Fee Transmittal Form Fee Attached Amendment / Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53		Drawing Licensi Petition Petition Provisi Power Change Addres Termin Reque	ng-related Papers I to Convert to a conal Application of Attorney, Revocation of Correspondence is all Disclaimer of Refund I to Convert to a construction of Attorney, Revocation of Attorney, Revo	to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please identify below): Request for Continued Examination Cover Letter Stamped, Self-Addressed PC RECEIV APR 1 2 2 Technology Cent			
Firm			PLICANT, ATTORNEY	· · · · · · · · · · · · · · · · · · ·			
or Individual name	2355 Main Street, S	uite 200	ES Intellectual Pro Irvine, CA 92614 U	J.S.A Tel: (949) 660-5000			
Signature	1 twe	K Wei	W				
Date	4/9/02						
	CE	ERTIFIC	ATE OF MAILING				

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer. U.S., Patent and Trademark Office Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of información unless it displays a valid OMB control number.

OFER TOANGMITTA			Complete if Known						
TEE TRANSMITTA	\ L	Application Number 09/2		09/295,8	9/295,856				
APR 8 9 2002 for FY 2002		Filing Date 4/2		4/21/99	/99				
2 Potati food are subject to annual mujejan		First Named Inventor Coll			or Collart,	t, Todd R.			
Application claims small entity status. See 37 CFR §	1.27	7 Examiner Name Roo			Rodrigu	ez, P.	DEC	PEIVED	
Applicant claims small entity status. See 37 CFR §		Group Art Unit		2121		111-0	LIVED		
TOTAL AMOUNT OF PAYMENT (\$) 1, 140.0	<i>U</i>	Attorn	ey Do	cket No.	IA 1506	.01A US	ΔPR	1 2 2002	
METHOD OF PAYMENT (check all that apply)				FEE	CALCULAT	TION (conti			
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Account Name DISCOVISION ASSOCIATES		50	227	25	Surcharge - late cover sheet.	provisional filii			
The Commissioner is hereby authorized to: (check all that apply)		130	139	130	Non-English spe	ecification			
Charge fee(s) indicated below Credit any overpayments		2,520	147	2,520	For filing a requ	est for <i>ex par</i> te i			
Charge any additional fee(s) during the pendency of this application		920*	112	920*	Requesting pub Examiner action	lication of SIR p			
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FEE CALCULATION	115	110	215	55	Extension for re	eply within first	month		
1. BASIC FILING FEE		400	216	200	Extension for re	eply within sec	ond month	\$400.00	
Large Entity Small Entity	117	920	217	460	Extension for r	eply within thir	d month		
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101 740 201 370 Utility filing fee	128	1,960	228	980	Extension for re		month		
106 330 206 165 Design filing fee	119	320	219	160	Notice of Appea				
107 510 207 255 Plant filing fee 108 740 208 370 Reissue filing fee	120	320	220	160	Filing a brief in		appeal		
114 160 214 80 Provisional filing fee	121	280	221	140	Request for ora	-			
	138	1,510	138	1,510	Petition to instit				
SUB TOTAL (1) (\$)		110	240	55	Petition to revi				
2. EXTRA CLAIM FEES Fee from		1,280	241	640	Petition to revi	ve - unintentio	nal		
Extra Claims Below Fee Paid		1,280	242		•	,)		
Total Claims X = X		460	243	230	Design issue	fee			
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Multiple Dependent =	122	130	122		Petitions to the				
Large Entity Small Entity	123	50	123	50	Processing fee	under 37CFR 1	1.17(q)		
Fee Fee Fee Fee Description	126	180	126		Submission of I				
Code \$ Code \$ 103 18 203 9 Claim in excess of 20	581	40	581	40	Recording each property (times	number of pro	ment per perties)		
102 84 202 42 Independent claims in excess of 3	146	740	246	370	Filing a submis	sion after fina	I rejection		
104 280 204 140 Multiple dependent claim, if not paid	149	740	249		(37 C.F. R. §1.1 For each addition	. ,,	o be		
109 84 209 42 ** Reissue independent claims over original patent	ł			370	examined (37 C	FR §1.129(b))			
110 18 210 9 ** Reissue claims in excess of 20	179	740	279		Request for Con			\$ 740.00	
and over original patent					of a design app	expedited examination application			
SUBTOTAL (2) (\$)		Other fee (specify)			.				
**or number previously paid, if greater; For Reissues, see above	* Re	* Reduced by Basic Filing Fee Paid			Paid SI	SUBTOTAL (3) (\$) 1,140.00			
SUBMITTED BY						Complete (if applicable)			
Name Printed/Typed Steve A. Wong		Registration		37,968	3	Telephone	(949) 660	-5047	
Signature Huell Wong						Date	4/9/02		

PATENT

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re Application of: Todd-R. Collart

Filed: April 21, 1999

Serial No.: 09/295,856

For: SYSTEM, METHOD AND
ARTICLE OF MANUFACTURE
FOR TRANSMISSION OF
ADVERTISEMENTS BASED ON
THE CONTENT OF AN
ELECTRONIC STORAGE MEDIUM

(as amended)

Art Unit: 2121

Examiner: Rodriguez, P.

Attorney Docket No. IA 1506.01A US

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APR 1 2 2002

LETTER TO OFFICIAL DRAFTSMAN

Technology Center 2100

Box RCE Honorable Commissioner for Patents Washington, D.C. 20231

Attn: Official Draftsman

Date: April 9, 2002

Sir:

FILING OF CORRESPONDENCE BY EXPRESS MAIL UNDER 37 C.F.R. § 1.10

EL443264734US April 9, 2002 Express Mail Label Number Date of Deposit

Transmitted herewith are substituted drawing sheets for Fig. 1, Fig. 2, Fig. 4, and Fig. 5. These figures are believed to comply with the requirements and add no new matter. Entry is respectfully requested.

Respectfully submitted,

DISCOVISION ASSOCIATES

Steve A. Wong

Reg. No. 37,968

DISCOVISION ASSOCIATES INTELLECTUAL PROPERTY DEVELOPMENT P. O. BOX 19616 IRVINE, CA 92623 (949) 660-5000